

www.trifectagraphics.com

ROBERT BRIAN WALTON III

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ABOUT

I am an animator, video specialist, and illustrator, with 7+ years experience. My work reflects my attention to detail and passion for providing effective creative solutions within strict deadlines and brand guidelines. I have worked with a variety of clients ranging from non-profits to startups, to corporations. Aside from design, I have a passion for language learning and social change, two areas that inspire me to create culturally relevant purpose-driven design.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Animate, Premiere Pro, After Effects, InDesign), Maxon Cinema 4D, Dragonframe, Autodesk Maya, web design (WordPress), Ableton Live, Microsoft Office, traditional media (drawing and painting), intermediate Spanish (oral, written, reading).

EXPERIENCE

RTI International: Video Specialist/Animator (September 2018-Present) | Research Triangle Park, NC

As part of Media Communication Services I produce motion content that is targeted to diverse audiences across various platforms. Projects include international campaigns, public video displays, and UX/UI design.

Evergage: Motion Graphics Designer (January 2017- September 2018) | Somerville, MA

As a Motion Graphics Designer I worked closely with the Chief Marketing Officer, VP of Content Marketing and Creative Directors to develop, storyboard, animate, edit, and sound design for product explainer videos, social media campaigns, and blog.

Mother Dirt: Contract Motion Graphics Designer (April 2016 - October 2016) | Cambridge, MA

In this role I created .gifs and video content for product launches and social media campaigns, including character design and animation.

Drizly: CX Associate/Animation Freelancer (March 2015 - December 2016) | Boston, MA

Director and producer for reference guides and training videos for retail partner onboarding.

Freelance Design and Illustration: (September 2013 - February 2015) | Boston, MA

As a freelancer I designed logos and motion graphics for clients such as *Serenity Recovery* and *Bergen Equestrian*, applied lower thirds and animated graphics for patient recruitment videos for *AIDS.gov*, and produced clinical trial recruitment videos for *Brigham & Women's Hospital*.

Toil: Internship (September 2012 - December 2012) | Boston, MA

As an intern I assisted with preparing assets in Photoshop, After Effects, and Cinema 4D. I worked on projects for clients including McDonald's, Dunkin Donuts, Progressive Insurance and Harley Davidson.

EDUCATION

Massachusetts College of Art and Design
Bachelor of Fine Arts, Animation

2009 - 2012

Art Institute of Boston
Major: Illustration/Animation

2006 - 2008

AWARDS

2019 RTI Team Award for Outstanding Team Performance that has Significantly Contributed to RTI's Success